



2021 Global UNWTO Students' League **Deadline Inscription: 30 April 2021**

Students of the world, be part of the change with your innovative and sustainable ideas!

In 2020, UNWTO launched the **UNWTO Students' League**, an innovative **environment to empower and motivate tourism students** by giving them **real-time experience working on creating and presenting innovative sustainable solutions** for the challenges that the sector is facing nowadays.

Through an online competition, Students from around the world compete to give the tourism sector their best ideas **on subjects strongly linked to the UN SDGs** such as the two themes chosen for this year, **Tourism for Rural development** and **Plastics Pollution**.

This powerful 360° tool enables, on the one hand, **public and private sector stakeholders foster talent development and obtain innovative sustainable solutions** for the challenges they face.

And on the other hand, this tool **bridges the gap between students' education and training** and the **realities of our sector** and therefore not only gives students more insight on our sector and on the possible job avenues that exist but also **enables these young people** to then enter the labor market as **highly qualified and skilled professionals** capable of adapting to any situation that may arise.

The 2021 Global UNWTO Students League also aims to reach out to younger ages and introduce them to our amazing sector and therefore the Challenges this year have been created for 4 age/study categories.

- **2 independent Challenges** to choose from:
 - 1 on **Rural development through Tourism**
 - 1 on **Plastics Pollution**

- **Participants:** Students from Schools/Institutions/Universities around the world, in 4 categories:
 - **11 to 13 year olds** - Registration per school (the school decides how many students work on the solution and designates a representative among the participating students)
 - **14 to 18 year olds** - Team of 5 students
 - **Undergraduate Tourism students** (19 to 25 year olds) in their before-last or last year of the degree - Team of 5 students
 - **Tourism Master degree students** (maximum 29 years old) in their before last or last year of the degree - Team of 5 students
- **1st step:** Schools and Teams must **register before 30 April 2021:**
 - Plastics Pollution Challenge: <https://www.unwto.org/form/plastics-pollution-challenge02>
 - Rural Development Challenge: <https://www.unwto.org/form/plastics-pollution-challenge02>
- **2nd step:** **Challenges will be published for all previously registered and confirmed participants in May** on UNWTO Students League Platform so that they can start working on their solutions
- **3rd step:** Students/Teams will have 6 weeks to answer with their solution in English
- **Mentoring sessions** for the students
- **4th Step:** **International Jury panel will evaluate and score the solutions**
- **5th Step:** **Publication of Scoreboard**
- **6th step:** **Online Final4 competition** with the 4 top Teams (Undergrads and Master Students)
- **Winning solutions** will be published in **UNWTO e-publication**
- **Exciting prizes** for the winners and possible **internship opportunities** (for Undergrads and Master degree Students)
- **A dedicated event at the UNWTO General Assembly** in October to announce the winner and give the General Assembly's audience an insight into what the students think about the Tourism sector and their future in it.

More information can be found at: <https://www.unwto.org/students-league>

What are you waiting for? REGISTER!